

Taylor M. Gabrish *Designer + Art Director*

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Experience

Weber Shandwick

Associate Creative Director

2021 - Present

I concept, design, develop and implement a wide range of social projects while mentoring and overseeing the work of junior creatives.

Kelly Services

Graphic Designer

2020-2021

I designed advertising, channel marketing, online and offline creative assets for marketing communications efforts.

Clinic, Inc.

Graphic Designer

2020

I designed digital creative, sales decks, social media creative, platform UI and new pages for the company website.

Gyro Creative Group

Brand Identity Designer

2018 - 2019

I designed identity systems based on strategic thinking. These systems were then applied to design touch points.

JACK Entertainment

Graphic Designer

2018

As a designer I had a hand in developing and maintaining the company's new visual identity across a breadth of diverse applications.

Towne Mortgage Company

Graphic Designer

2016 - 2018

I managed a small team that created marketing and social media campaigns and designed a diverse range of materials.

Awards

2023 Shorty Awards Finalist

Finalist - Animal Video

2022 Webby Awards

Winner - Food & Beverage

Honoree - Integrated Campaign

2022 D Show

Winner - Integrated Campaign

Winner - Public Relations

2022 Clio Awards

Bronze - Branded Content

2022 One Show Shortlist

Shortlist - Food & Beverage

Education

College for Creative Studies

Detroit, MI

2012 - 2016