

# Taylor M. Gabrish *Designer + Art Director*

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## Experience

### Weber Shandwick

Senior Art Director

2022 - Present

I oversee the design of Chevy's paid marketing while also leading various projects, collaborating with teammates and mentoring junior colleagues.

### Art Director

2021 - 2022

I conceptualized, designed and implemented a wide range of digital projects while ensuring brand consistency across various platforms.

### Kelly Services

Graphic Designer

2020-2021

I designed advertising, channel marketing, online and offline creative assets for marketing communications efforts.

### Clinic, Inc.

Graphic Designer

2020

I designed digital creative, sales decks, social media creative, platform UI and new pages for the company website.

### Gyro Creative Group

Brand Identity Designer

2018 - 2019

I designed identity systems based on strategic thinking. These systems were then applied to design touch points.

### JACK Entertainment

Graphic Designer

2018

As a designer I had a hand in developing and maintaining the company's new visual identity across a breadth of diverse applications.

## Awards

### 2023 Shorty Awards

Finalist - Animal Video

### 2022 Webby Awards

Winner - Food & Beverage

Honoree - Integrated Campaign

### 2022 D Show

Winner - Integrated Campaign

Winner - Public Relations

### 2022 Clio Awards

Bronze - Branded Content

## Education

### College for Creative Studies

Detroit, MI

2012 - 2016

*\*Full list of employment on LinkedIn*